

# The Best Proxy Guide Ever

By Will Blears

So the time has come, your fed up of seeing all these web masters making easy money of all of the proxy sites they own. They have a proxy network of over 10 proxy sites and you do not have a clue how to develop just one site.

Well here is your chance to firstly learn how to buy the right domain and where from, choose out of a range of templates to install on your website and thirdly how to install your proxy template so your website is up and is ready to start earning.

But wait thats not all, you will also learn how to monetize and advertise your proxy website, so that you can start earning today!

Proxy sites are being used daily by millions of people across the world there is a high demand for brand new proxy sites, sites which are not yet blocked. With school and work systems that administrator put in place becoming much harder to slip through proxy sites are being blocked daily. Although proxy sites are also becoming more advanced, using much more sophisticated scripts they can still be blocked manually and generally they are blocked with in 1 week to 2 months of using them.

That is why for as long as people can use and are wanting to use proxy sites there will be people developing them to either use for personal or business use or sell to other people incapable of developing a proxy site, which until today may have been you.

## How to pick the domain name:

This is your first step to creating your proxy website; you need your domain name. This will allow users to enter your website via direct search, referring search or search engines.

So what are your choices, well you can buy a pre-existing domain name of a fellow web master the benefits of this are that the domain may already have back links to the website and a stable flow of traffic. However watch out if you choose to buy a pre-existing domain make sure it is not about to expire and also if they are trying to sell the domain with a page rank check to see that the page rank of the domain is valid. You can check that here:

[www.checkpagerank.net](http://www.checkpagerank.net)

If you would rather register a totally brand new domain you can search for domains that have not yet been registered here:

[www.godaddy.com](http://www.godaddy.com)

This will allow you to start from scratch; the domain will obviously have no back links already and will most probably have no traffic.

Also some people advise that you look for or register a domain which has no relevancy with proxy sites at all. By this I mean the domain name will not have any keywords that could be related to proxy sites with in it. For example:

[www.revisiononline.info](http://www.revisiononline.info)

This has no relevancy to proxy sites and also looks like the type of website that a school pupil should be viewing from school. However I have yet to see proof that by doing this it benefits your website, although personally I would say that having a website called [www.revisiononline.info](http://www.revisiononline.info) instead of a domain name with a keyword

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related to a proxy site in which suggests it may be used to bypass filters would be beneficial as it may take longer for administrator or technicians to notice that it is a proxy site. There are negatives along with choosing to go for a domain which has no relevant keywords towards proxy sites when it comes to being indexed by search engines and receiving search engine traffic. As the domain does not sound related to proxy sites, search engines may take longer to identify the site to be a proxy site.

## **Find the right Host:**

Now this is something most new comers to proxy developing usually have to change further on down the line, as they have not realized that there web host does not accept proxy sites with in there hosting. This is usually due to the amount of bandwidth in which a proxy site takes up; it is usually far more than that of any other website. So when choosing a web host be sure to read there terms of agreement and if you are still unsure why not contact them to make sure it is OK. There is no point wasting money on a web host which does not allow proxy sites.

There are thousands of web hosting companies currently saying they offer the cheapest hosting on the Internet, however be sure to check the specifications of what you are getting for your money. The key things to look out for is a large bandwidth 50 gb or more per month is usually fine for one proxy site, however if you are wanting to make a proxy network you should be looking for anything about 100gb. You will also want web space also known as disc space you should be looking for anything around 10gb or more.

When searching for web hosting companies be sure to shop around before you buy, there are always hosting companies offering a better service than the one before.

## Which proxy script and template to use:

Well now as you have your proxy domain name and your proxy web hosting sorted you need to find a good looking proxy template for your website to shine through. There are truly loads and loads of free proxy templates out there for you to choose from, so don't go splashing out on a programmer to develop you one as there really is no need. However if you can program yourself then hey go ahead and make your own, a unique and decent template always looks great, and you may also be able to make yourself some money from selling the template. So the choice, well you have PHPProxy, CGI proxy, Zelune and PHPantom which is a relatively new script from the owners of [www.zelune.net](http://www.zelune.net) all of them offer a variety of templates and they all have there positives and negatives, however for some one new to proxy websites I would go for Zelune, PHPProxy or PHPantom as I believe these are the best, this is just my opinion though and you should look into it yourself. I do recommend this website though if you choose to use Zelune, [www.zelune.net](http://www.zelune.net) it is an excellent website offering loads of new and nice looking templates it also offers a proxy stats click tracker so you can keep an eye on how many people are visiting your website each day. <http://zelune.net/zelune-stats/new.php> go ahead and take a look. So you have figured out which script your going to use, now which template are you going to choose well these are some things to bare in mind. Make sure the template has sufficient and optimum space for ad sense, or any other monetizing program you may choose to use. If you would like tips and information on how to monetize your website take a look at this article [www.back-links.org/website-monetization.php](http://www.back-links.org/website-monetization.php) you want your template to look nice and sleek, well designed and have space for both advertisements and content. If one template may seem like it's not getting you many clicks then perhaps try changing the template for another one or moving your adverts around, playing around with the color schemes is another thing you can try.

## What next?

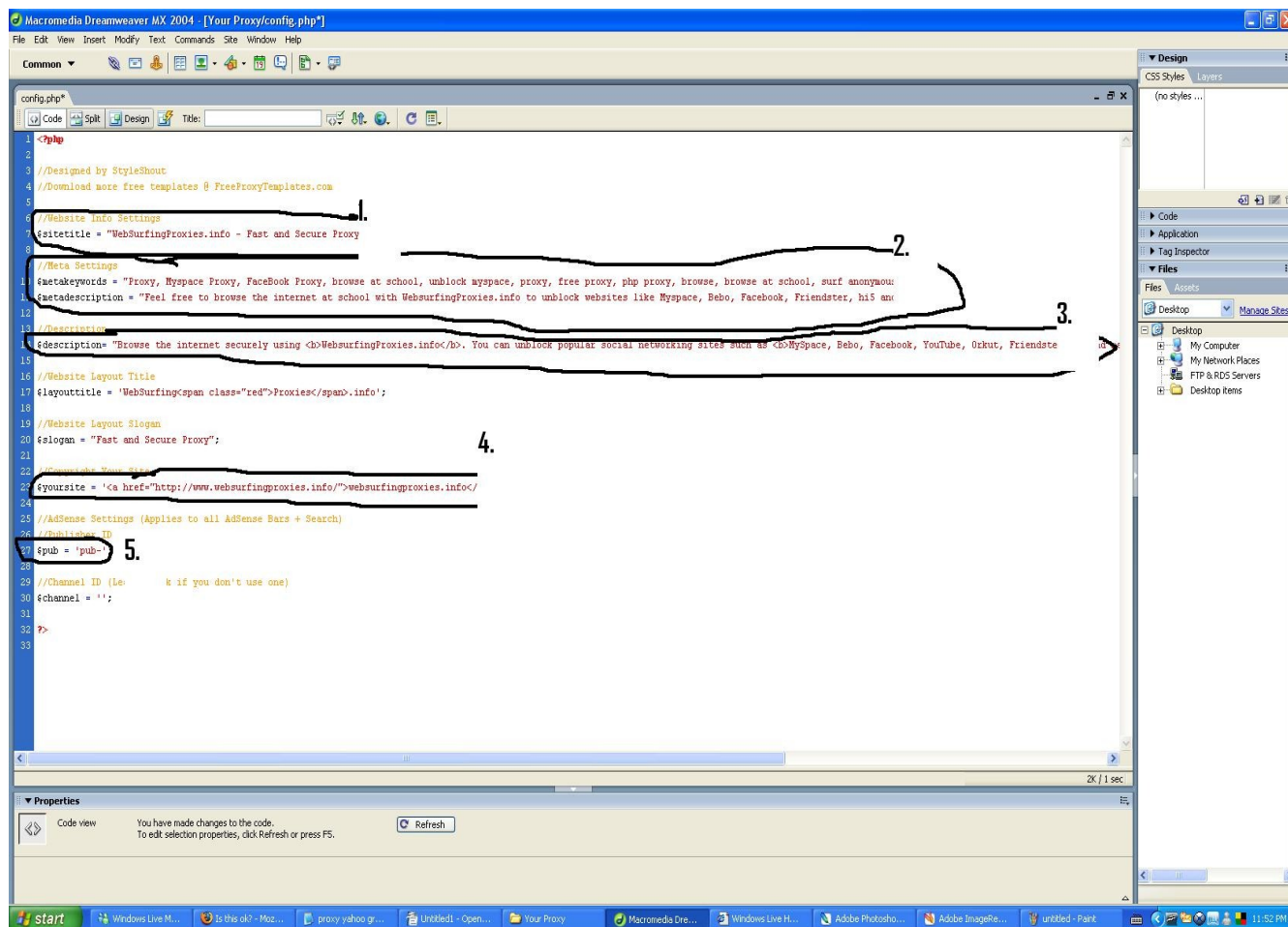
So you have your domain name, you have your web hosting sorted and you have your shiny new proxy template but you don't know what to do next well this next part of the e Book will show you how to edit and install two of the most commonly used proxy scripts, PHPProxy and Zelune.

Which ever proxy script you go for whether that be PHPProxy, PHPantom, Zelune or any of the others the editing process is the same for each script. You download the same files and they ask for the same thing, so you can follow this next step by step guide to editing your template for any script.

First we want to open up the config file in an editing program for example dreamweaver probably the most commonly used software. Once you have opened the file you will be welcomed with a lot of text which may look rather confusing to you, do not worry.

It will look something like this:

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All you need to do in this file is edit the title tag, meta description tag, meta keywords tag, site description tag, layout title tag, your site url tag and the ad sense id number at the bottom.

It may sound like a lot but it really is not and you shall see how easy it is now.

I shall explain how to edit each part by numbering the editing parts in each file. As you can see I have already edited this first print screen.

So starting from number 1.

1. This is your site title basically it is the text that appears in the tab when you are surfing the website. For example when you are on Google the site title is "Google search" this title should

have your main keywords in, whether that is myspace proxies, facebook proxies. Unblock myspace which ever. I tend to use my websites url then add a hyphen then put a small slogan in. For example “Revisiononline.info – Fast and Secure Proxy” however it is up to you.

2. Now we have the meta keywords this is where you enter all your keywords that are related to proxy sites. You can find a list of the most searched daily terms relevant to proxy sites here at <http://freekeywords.wordtracker.com/> just type in proxy and it will come up with the number of daily searches for each term. I advise using these terms in your keywords. You should also put the most important keywords first so through looking at word tracker I can see that myspace proxy is one of the top keywords with 5500 searches a day. So this may be my first keyword to place on this line. Another point to make is that you do not want too many keywords I would keep it at a maximum of 25 keywords. This is because you want your most important keywords to have a high percentage of importance this is indicated by the amount of keywords you have. Take for example if you were to have 10 keywords then each keyword would have 10% importance each, however you can repeat your keywords I tend to twice or three times.

We also have your meta description this is the only tag out of keywords and description that search engines take in to account these days and this has a large importance when being indexed and search engine positioning. You want to put all your keywords in this small paragraph keeping the character limit to about 140. Make the description keyword rich and also attractive to Internet surfers.

This is your page description which will be seen on the proxy page you can basically copy and paste what you have put in your

meta description and put it on this line.

3. When downloading proxy templates you are sometimes asked for the websites URL in the config file. This is very important as it allows your website to function correctly. Make sure to add your websites URL here. So for example you would add [www.revisiononline.info](http://www.revisiononline.info) then revisiononline.info for the name of the URL.
4. Now we have the Google ad sense id, this can be found in your Google ad sense account if you go on to my account tabs on here go to property information and then you can see all your account ids. It will look something like “ca-pub-xxxxxxxxxxxxxxxxxxxx”.

Now this is all you have to do in your config file, each proxy template differs slightly and asks you in different ways for the same information so just be on the look out and use a checklist to make sure you have entered all these details.

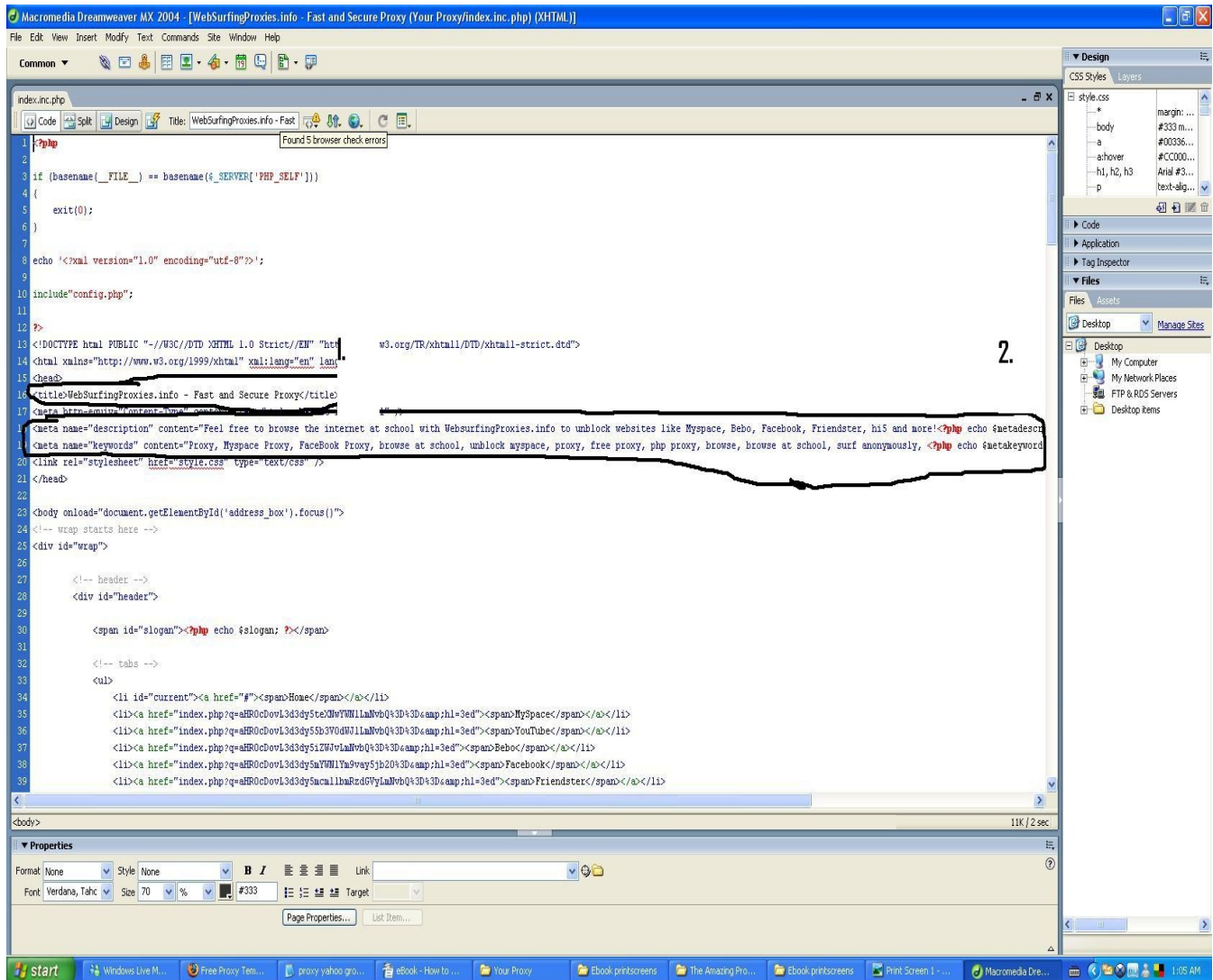
1. Page Title
2. Meta Description Meta Keywords
3. Page Description
4. Websites URL (This is a maybe, they do not always ask for this)
5. Google Adsense ID

As long as you have entered all of this information you should be fine.

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Next we need to open the index.inc file, be sure not to get this mixed up with the index.php file.

When you open this up it should look something like this:



```
index.inc.php
1 <?php
2
3 if (basename(__FILE__) == basename($_SERVER['PHP_SELF']))
4 {
5     exit(0);
6 }
7
8 echo '<?xml version="1.0" encoding="utf-8"?>';
9
10 include"config.php";
11
12 ?>
13 <!DOCTYPE html PUBLIC "-//W3C//DTD XHTML 1.0 Strict//EN" "http://www.w3.org/TR/xhtml1/DTD/xhtml1-strict.dtd"
14 <html xmlns="http://www.w3.org/1999/xhtml" xml:lang="en" lang="en"
15 <head>
16 <title>WebSurfingProxies.info - Fast and Secure Proxy</title>
17 <meta http-equiv="description" content="Feel free to browse the internet at school with WebsurfingProxies.info to unblock websites like Myspace, Bebo, Facebook, Friendster, hi5 and more!<?php echo $metadescr
18 <meta name="keywords" content="Proxy, Myspace Proxy, FaceBook Proxy, browse at school, unblock mspace, proxy, free proxy, php proxy, browse, browse at school, surf anonymously, <?php echo $metakeyword
19 <link rel="stylesheet" href="style.css" type="text/css"/>
20 </head>
21
22 <body onload="document.getElementById('address_box').focus()"
23 <!-- wrap starts here -->
24 <div id="wrap">
25
26 <!-- header -->
27 <div id="header">
28
29 <span id="slogan"><?php echo $slogan:></span>
30
31 <!-- tabs -->
32 <ul>
33 <li id="current"><a href="#"><span>Home</span></li>
34 <li><a href="index.php?q=sHR0cD0vL343dy5te3WvYWN1LlMvVbQ43D43D&phl=3ed"><span>Myspace</span></li>
35 <li><a href="index.php?q=sHR0cD0vL343dy5b3V0dW1LlMvVbQ43D43D&phl=3ed"><span>YouTube</span></li>
36 <li><a href="index.php?q=sHR0cD0vL343dy5iZWV1LlMvVbQ43D43D&phl=3ed"><span>Bebo</span></li>
37 <li><a href="index.php?q=sHR0cD0vL343dy5aYWN1LlMvVbQ43D43D&phl=3ed"><span>Facebook</span></li>
38 <li><a href="index.php?q=sHR0cD0vL343dy5acalllbaRzdGfYLaNvbQ43D43D&phl=3ed"><span>Friendster</span></li>
39
40 </ul>
41 </div>
42 </body>
```

The index.inc.php (sometimes called the home.php file in zelune templates) file is very easy to edit and takes no time at all, most of the editing can just be copy and pasted from the config.php file we have just edited.

So firstly starting with number 1.

1. This is the Title again just the exact same as step 1 in the config.php file you can just copy and paste this text and add it on to this line.
2. Secondly we have again the meta keywords and meta description tags and again we can just copy and paste the same text from the config.php file and paste it right here.

```
<meta name="description" content="The greatest Proxy Site developed today<?php echo $metadescription; ?>" />
```

```
<meta name="keywords" content="Myspace Proxies, FaceBook Proxies<?php echo $metakeywords; ?>" />
```

That is what both of these tags look like and you want to add the text, where the text in the different colour is.

Next you will find a bit of text like this:

in this proxy template it is on line 64

```
<h1>Proxy Network</h1>
```

```
    <div class="left-box">
```

```
        <ul class="sidemenu">
```

```
            <li><a
```

```
href="http://www.freeproxytemplates.com/">Free Proxy Templates</a></li>
```

```
            <li><a
```

```
href="http://www.freeproxytemplates.com/forums/">FPT Forums</a></li>
```

```
            <li><a href="http://www.proxyfreelist.com/">Proxy
```

```
Free List</a></li>
```

```
            <li><a href="http://www.back-links.org/">SEO
```

```
Optimizer and website developer</a></li>
```

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This is where you can add links to other proxy sites that you may have running. All you need to do is edit the URL and add your own URL. You also need to add some text this will act as the anchor text of the URL and it is best to add keywords in here to explain what the link is for and where you will be directed.

So for example if you were to add another proxy site you may edit one of the links like this:

```
<li><a href="http://www.revisiononline.info/">Great Proxy Site</a></li>
```

The edited text is in red, that is all you need to do. Ensure that you have left no spaces with in the code to enable the URL link to work.

Next we need to edit the Google adsense adverts that come with the proxy template standard. In this particular template there are four adverts so you will need to add your Google adsense id to each advert block.

You want to look out for code similar to this:

```
<script type="text/javascript"><!--  
google_ad_client = "<?php echo $pub;699058490385906 ?>";  
google_ad_width = 160;  
google_ad_height = 600;  
google_ad_format = "160x600_as";  
google_ad_type = "text_image";  
google_ad_channel = "<?php echo $channel; ?>";  
google_color_border = "FFFFFF";  
google_color_bg = "FFFFFF";  
google_color_link = "CC0000";  
google_color_text = "666666";
```

```
google_color_url = "000000";  
//-->  
</script>
```

The red text is what you need to insert in each advert block, ensure that you edit each block with your Google ad sense id as this will enable Google ad sense to see which adverts are yours.

On which ever proxy template you get, you will most probably have to edit a description with in both the config.php file and the index.inc.php file. On this particular template we can find the description text on line 233 which looks like this.

```
<h1>About web proxies and anonymous web surfing</h1>  
<p>enter text</p>
```

All you need to add here is a title tag for your page's content. So for example you may want to add a paragraph to explain what a proxy site is, for your users.

So the title may look like this

```
<h1>What is a proxy site?</h1>
```

Next you will want to add some content to the paragraph, I would advise long paragraphs full of keywords so you will get ranked higher for keywords.

However depending on what template you choose to use, you may be restricted by the space. For now we shall just add a simplistic answer.

```
<p>A proxy site is a site, which allows users mainly being school pupils and work colleagues a way of surfing their favorite sites at both work and school when they may have been blocked before.</p>
```

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That's all you need to do here, you can add more paragraphs and titles if you would like to have a lot of content. All you would do here is add the tags and write within the tags like you have seen me do here. Now you are finished!

Yes that's how easy it is, as I said most proxy templates are more or less the same as this one. They all ask for the same information however they may be asking in slightly different ways.

All you need to do is make sure you put in all these details within either the `index.inc.php` file or the `config.php` file.

You can download the script I used for the example here:

<http://www.freeproxytemplates.com/category/phproxy/page/2/>

Now the installation this is the process which differs for each proxy script, firstly I shall show you how to install a phproxy script.

Firstly we want to download an open source FTP client, you do not have to use this and most web hosting services come with their own built-in FTP within the control panel take for example godaddy. However I find it much easier to double click on your desktop to open your own FTP software.

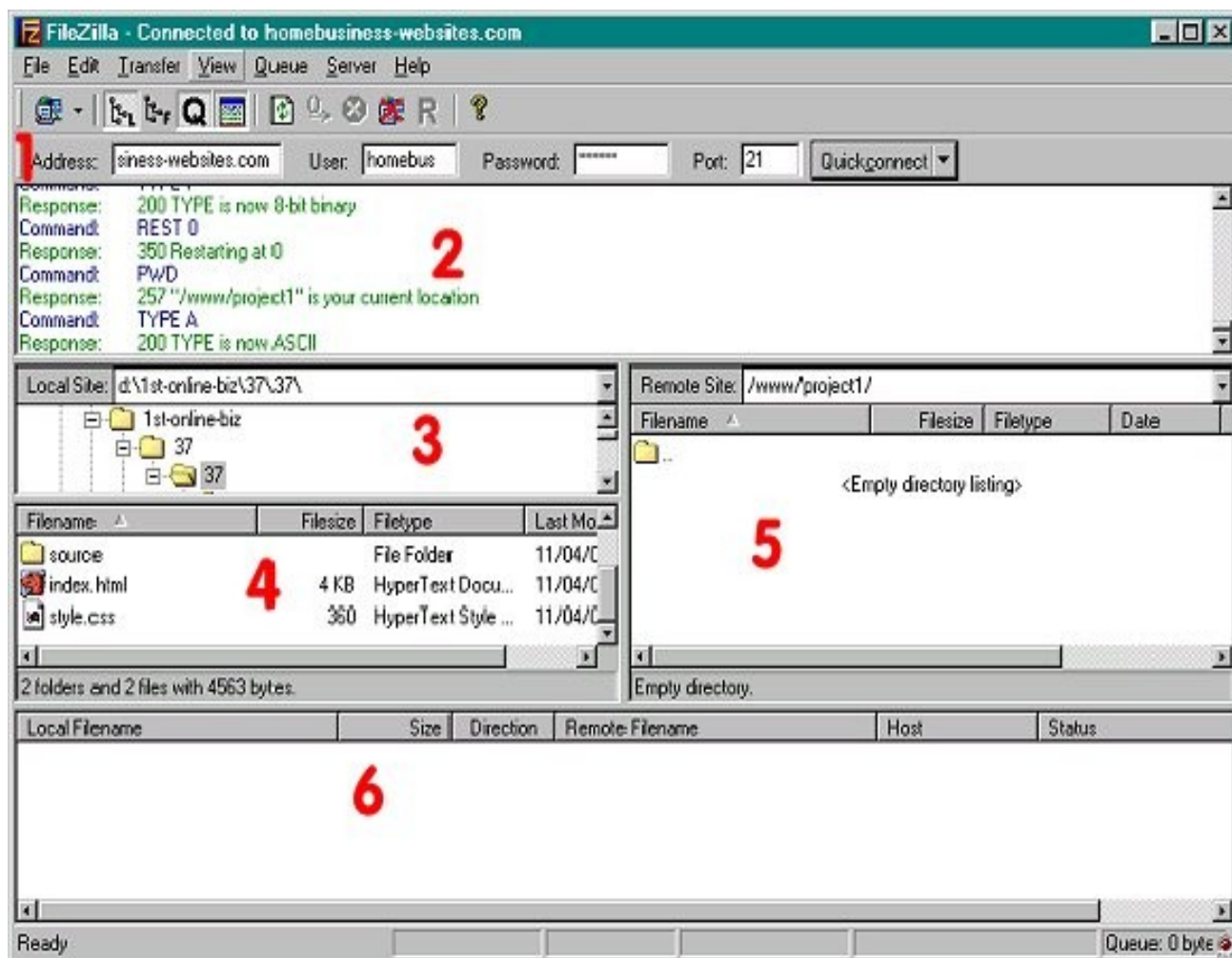
I use FileZilla however I am sure there are others, I recommend you download this. You can do that here:

<http://filezilla-project.org/download.php?type=client>

In most cases you will want to download from the first link.

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After you have downloaded and followed the installation instructions you can open up FileZilla it shall look something like this:



Now again the image has been numbered to show you step by step which bit is for what, I know at first it can be confusing.

1. This is where you will want to enter your own information from your web host for your website. Firstly in "host" you will want to add either an ip address or the URL of the website. Secondly you

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will have your user name this is the name that you have made your websites account with on your web host. Third we have the password, again this is the password you use to get on your hosting account. The port will most probably be 21, however sometimes you do not even need a port number.

2. This shows filezilla's connection log, it will basically show you when filezilla is connecting and when it has been disconnected.
3. This shows you a view of your own files that are on your hard drive. You can use this to get from one place to another instead of having to move file from file.
4. This shows the files you have selected, this will show inside the file that you want to upload. Most presumably it will show the index.inc.php file, config.php file, index.php file, images file, and a style file. You also sometimes have topsites.php file, cookies file, js file, uploads file depending on which script you use.
5. This shows your websites directory. This is where you will be wanting to drag your files to. You will want to look out for a file here that is named "www" when you find that double click on and open it. Then you will be presented with an empty file. You now want to drag all of the files I just named above in to this file. They should now start uploading.
6. This shows the current files queuing to be uploaded and what has already been uploaded. It also shows files that were unable to be uploaded.

Now that's all there is to it, for uploading a php script. I told you it was easy, you can now go on to Mozilla or Internet Explorer and type in your website's address it should load straight up and your brand new proxy site should be waiting to earn you lots of money.

If your website does not load up, common problems are that firstly you have not changed the nameservers on your domain.

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If you use Godaddy you can log on to your account go to my domains>click on your domain> then in the domain its self you will see it should say nameservers>double click on them and click custom nameservers>Now enter the nameservers your web host provided you with.

For example ns1.hostinglimo.com

ns2.hostinglimo.com

You should need to enter two name servers here they are both the same however one is number 1 and one number 2. You may have more than two boxes don't worry you do not need to fill the rest in.

Other mistakes are that you have uploaded the files to the wrong directory.

How to install a Zelune Template:

Now this goes through the same process as a phpscript however you will need to upload more files than in a proxy template. You will usually get these files:

Index.inc.php (This may be called the Home.php file)

Config.php

Index.php

Images

JS

Uploads

Style

Cookies

Form

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You do the exact same as you do in the phpscript installation however this time you drag all of these files in to the “www” file directory. After you have transferred all the files you then need to right click on the cookies file you have just uploaded and click on file attributes now change the numbers you can see to “777” they will most probably be set to “755” currently.

You then need to do the exact same thing to the uploads file.

So that is:

Find cookies/uploads file>Right Click>File Attributes>change numbers to “777”.

Then press OK

Thats it, its that simple. None of this proxy stuff is hard it just might be confusing at first. However once you have the hang of it you will look back and laugh that you thought it was complex.

You can add proxy sites to your network, I advise adding a new proxy site to the network every two weeks and selling them off after 1-2 months. Keep renewing your websites and if you have a solid strategy to building traffic you can have major success from this.

Now you know how to edit and install a proxy site you can do this millions times more. Well for now we shall just keep the one and focus on bringing traffic to this one but firstly we need to monetize the site.

## Monetizing your Proxy Site

There are plenty of options on how to monetize your proxy site and there are a lot of different advertising programs, and affiliate companies to contemplate going with however I am still trying to find an advertising program that pays better than Google AdSense, sorry if I sound like a sheep sticking with the others but there is a reason we are all together.

Google AdSense provides everything you need not only that but it is so simple! Plus as you can see from the editing and installation guide up above most if not all proxy scripts come ready with Google AdSense which just await you inserting your Google AdSense id. There is no fussing with AdSense placements. However some proxy scripts do put AdSense in totally stupid places. So what we are going to do is go through the basic rules to placing your AdSense using Google AdSense.

Firstly though, there are plenty more advertising companies for example AdBrite, Adversal, Widgetbucks, Yahoo then there is also the affiliate companies like Clickbank, Azoogle, Commission Junction and many more.

If you are confused as to what the difference is, well basically an advertising program allows you to optimize an AdSense through a system which they have implemented on their website to give you the most relevant AdSense which you can then place on your own website. For example a proxy site may have AdSense showing web hosting, or a proxy dedicated forum.

Affiliate companies, are companies which specialise in advertising to users other peoples products which they can then sell for a

commission. Products you may try and sell on a proxy site is ebooks and other digital products. If you choose to go down this path remember most users of proxy sites will be in there teens. This is due to the high demand of proxy websites at schools, colleges and Universities.

So here are the main rules for placing adverts on your website using Google ad sense. Most of these may sound like common sense however there are many people who would not of thought about these.

Firstly merge your adverts with your websites aesthetics looks as best as you can. Make the advertisement links look like they are just links to another part of your website. Merge the color of your websites background with the advertising blocks background. So for example if your websites background is black make the advertising blocks background black. You want people to think the links are apart of your website and are there to help them, not to make you money.

Don't make your advertising blocks take too much space up, and do not fill your page with just advertising blocks. Not only does this make your website look like you are just trying to make money of your users but it may also be against Google ad sense terms of agreements. They have a limit as to how many of each different adverts you can have on each page.

Also you want to watch out for other terms of agreements that Google put in place when you sign up to Google ad sense. They are VERY strict when it comes to there rules in place, and will not hesitate to suspend your account.

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When your website loads you want your adverts to be the first thing the users see, you don't want the users to have to scroll down to see your adverts. You want them to scroll down to get to your proxy search bar. Another great strategy that I experimented with on my first proxy site is having a Google search bar as soon as the website loads up and having my proxy search bar lower down the page. So you cannot see the proxy search bar from the page load until you scroll down. This makes users assume the Google search bar is the proxy search bar therefore they use this and you make money on URLs they click on. I used to make half my monthly proxy site income on the search bar alone.

I would suggest having no more than three advertising blocks and a Google search bar. Place the search bar at the top of the page again merging it with the design and colors of your website. I would also suggest having a rectangular column on the right or left hand side of the proxy site, making it look as best you can as a navigation bar either a 120 x 600 skyscraper box or a 160 x 600 wide skyscraper box. Then also putting adverts in between the proxy search bar above and below this, I suggest 728 x 15 link unit or a 468 x 15 link unit depending on the size of your page and proxy search bar. It may also be of use to add one link unit either above or below the proxy search bar as close as you can to the search bar and also a 468 x 60 banner.

Google AdSense's maximum amount of adverts allowed on a page are

3 Ad units

3 Ad Links

OR

2 adsense boxes.

Remember to always merge all of the advertisement blocks to the same design as your website using the same colors!

Other ways in which you can monetize your proxy site is through selling links on your website. You can sell these in forums on buy and trade sections and also through advertising link sales on your proxy site. Just by adding “Link space for sale Contact me here” in the position of where the link will be placed. Another way of monetizing a proxy site perhaps not as a primary source of income however as a secondary source is by advertising your own daily proxy group. You can either register to Aweber which you pay \$19.95 per month to be able to have boxes which appear when your website loads asking users to subscribe to your proxy newsletter. This may not increase the amount of money you make of the website primarily however through some creative thinking you can sell some other products to them through the newsletter. If you do not fancy paying \$19.95 a month for this. You could always open your own yahoo group up, and offer your users daily proxy sites sent straight to there email inbox. Yahoo groups offer promotional advertisement blocks which you can insert in to your index.inc.php file which will then show up on your website inviting people to subscribe to your yahoo group.

Just some important factors to point out if you decide to use Google ad sense:

Here are some common mistakes which are generally misused with in the program.

Firstly you do not ever want to click on your own adverts, by doing this you are going against Google ad sense TOS and therefore breaking your agreement. They WILL find out about this whether it be in weeks or months to come, you will know about it. Google do not mess

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around, they will not give you any reason but they shall just suspend you, and 99.9% of the time they never revoke there suspensions.

This goes for asking friends to click on your adverts too, if Google finds a spike in clicks made on your adverts and they all come from the same location they will most probably suspend you for this too.

Do not ask users to click on your adverts in anyway, shape or form! Not in an image, not by just asking them in writing nor pointing an arrow to the adverts ANYTHING!

Do not disclose confidential information about your Google ad sense account. This means CTR, CPM and income received through adverts. However you may show total income received

Never edit the ad code in anyway at all you do not need to do this and you are not allowed.

That is all I am going to list however I am positive there are many other rules and regulations set in place. I would advise that you read the Google ad sense Terms of Agreements.

Here is the link:

<https://www.google.com/adsense/localized-terms>

So thats about all for monetizing a proxy site, I am sure there are many other ways of creating money through your proxy site. However using these strategies and methods of monetizing your proxy site you should be making money with in hours or days of setting up your proxy site.

If your creative you may be able to twist these strategies in to a much improved monetizing strategy if so good luck.

## **How to advertise and promote your proxy site**

Next I shall advise you on where and how to advertise your proxy website. There are hundreds of free ways to promote your proxy sites throughout the Internet, however only some are worth the effort and time. What I shall do is point out which advertising methods tend to work with the best out comes. I shall also advise you on some proxy advertising websites that specialize in promoting and advertising proxy sites for a small fee.

Now this is going to be a big chunk of the e Book as there are just so many different ways of advertising. The Internet as you all know is a massive amount of space and it can be covered in links to your proxy sites.

If we first start with the free advertising methods then move on to the paid advertising methods. The first and one of the most important methods I believe is search engine submission. I would not really call this an advertisement method as such as the response in which you get from this will not be noticeable for a couple of months however long term the benefits can be large.

It will not only get your website indexed however it will also over time bring in traffic. As your proxy site's page positioning for certain keywords increases month after month the amount of search engine traffic you will receive will increase. Obviously this works better on the more highly searched key terms like proxy and myspace proxies. Search engine submission only takes a matter of minutes and it is not

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complicated at all. The three main search engines you want to submit to are Google, Yahoo and MSN. I have seen the most benefits with Google however recently with my own proxy site I have started to see an increase in traffic coming from both Yahoo and MSN.

Here are the links to the submission pages of each of the top search engines:

<http://www.google.com/addurl/>

<http://siteexplorer.search.yahoo.com/submit>

<http://search.live.com/docs/submit.aspx>

The reason I have only put these links in are because really these are the only search engines you need to submit your proxy site to. A lot of the other inferior search engines tend to reflect what is on these three and copy it on to their own sites. Therefore you will be indexed with in most of these anyways. Also over time other search engines will index your pages anyways.

Secondly we have forum signatures if your an active member of any forums then put your proxy sites in the signature. These are beneficial in two ways, firstly in some forums you receive links back to your proxy site every time you post on the forums which will therefore increase page positioning and also increase your page rank. Secondly you may receive free traffic from your signature on the forums.

Banner exchange programmes is another strategy which is sometimes overlooked however this can act as a great strategy to

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bringing in the traffic when developed correctly. Having your banner on a website in the same niche can bring a surge of people to your website. However when using this strategy be sure to ask for proof of traffic perhaps from aw stats or Google analytics. Also make sure to check your banner has been placed in the correct place and that it stays up on the website for the correct amount of time.

Link exchanges is another good form of advertising and again if done correctly with the same niched website you can benefit from large surges of traffic. It is best to try and find a website in the same niche however not offering the same services. So for example you will exchange a link on your proxy site to a website which provides a proxy list.

For example

[www.proxypromotions.com](http://www.proxypromotions.com)

This gives you the choice of a paid proxy listing or a free proxy listing, as you can see they also offer many other proxy packages which we shall touch upon later.

Email signatures are another source of traffic and can get your proxy site URL out among the others. This method is hard to track traffic from as you do not know where they may of referred from however for the time it takes it is worth doing. I think it makes emails look professional too.

Yahoo and Google groups is another great source of advertising and can bring a lot of traffic in however this can be very time consuming. I spend 3-4 hours a day using this technique to drive traffic to my proxy sites and other peoples proxy sites. As I offer it as a service, if you do not have the time to dedicate to promoting your proxy sites you can

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pay a professional proxy advertiser to do this for you. However be sure to research the seller of the service ensure the service is actually going to benefit you. Check for reviews or testimonials of the service and also check for statistics that they provide showing what sort of traffic you may see through the services.

You can check out my services here:

[www.proxypromotions.com](http://www.proxypromotions.com)

Yahoo answers is another way of advertising your proxy site however again it can be very time consuming. Although it can have large benefits from bringing a large amount of targeted users to your website who may be returning users. The idea is that many people ask for new developed, fresh, unblocked proxy sites in which they can get to their favorite sites through. What you do is answer these people with a nice short explanation of your proxy site and the 100% guaranteed service that it provides. You can write a generic answer in which you can copy and paste to each question that asks for new proxy sites, however as you can probably imagine it gets very time consuming.

How about targeting your market, the people that want to use your proxy sites. The people you want to use your proxy sites. Well why not advertise your proxy site through the social networking websites. Like Myspace, FaceBook, Hi5, Bebo, Orkut send out bulletins to your friends, then ask them to forward the bulletin to their friends list.

Although the theory behind this method seems excellent, I have never seen much traffic through this strategy. However I would suggest giving it a try. Create an account start adding friends then send out a bulleting daily or weekly advertising your proxy sites. This is another service which you can buy from many proxy promotion specialists.

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However I advise you to use your funds to invest in to yahoo and Google promotions. As I have seen a much larger return using these methods.

I am going to finish this part of the e Book on free advertising strategies with Stumble Upon and Digg. Both of these websites get massive amounts of traffic and have the potential to sending massive amounts of traffic to your own website. Firstly Digg is a community based website which allows users to discover and post new content with a link to an appropriate website. If the content you have posted is interesting to other users they may Digg your post and therefore the post will move up higher, if it is dugg or Digged enough it will be promoted to the home page of Digg. If you ever get to this page, be prepared for your site to become slow because of so many people visiting the site. However to get to the front page of Digg will be extremely hard especially if you are just trying to promote your proxy site. However you may get a few people visiting your website if you put up a new thread about your newly developed proxy site.

If you want to know more about Digg here is a link to their about us page:

<http://digg.com/about>

Now Stumble Upon is slightly different this site allows users to discover and rate web pages, photos, videos and news articles. The idea is that you submit your website to stumble upon and rate it. Then when people are browsing through stumbled websites they may come across your site, if they like it they will give it a decent rating and if not they wont. Its pretty simple. You may not receive an amazingly large amount of traffic through this site however every little helps.

These are just some of the hundreds of advertising strategies that can

bring your newly developed proxy site traffic.

However many of the most beneficial ways take a lot of time, and many people do not have the time to promote there proxy sites and would rather pay some one to do this for them. Well there are thousands of people on the Internet offering proxy advertising for a fee. Some promise thousands of unique views to your proxy site each day however you have to be careful.

If you do decide to hire some or buy proxy promotion services of people make sure you read reviews of their services or testimonials. Ask them whether they have statistics that show proxy sites in the past which they have delivered the traffic to. This helps to make sure that they are not there to scam you. You can pick up some great proxy promotional services for cheap prices. However the cheapest is not always the best nor is the more expensive.

As stated earlier [www.proxypromotions.com](http://www.proxypromotions.com) has some great promotional services and also offers free proxy submission to their proxy list.

### Useful Links:

<http://freekeywords.wordtracker.com/> ( For researching highly searched proxy keywords)

[https://www.google.com/adsense/login/en\\_US/?gsessionid=hipAOZ9c2VM](https://www.google.com/adsense/login/en_US/?gsessionid=hipAOZ9c2VM) (Google ad sense sign up URL)

<http://www.google.com/webmasters/tools/> (For keeping an eye on your page rank for certain keywords)

<http://www.checkpagerank.net> (This is for checking how many backlinks your proxy site currently has)

<http://www.back-links.org> (For further SEO Tutorials, Marketing Tips and Promoting Tutorials)

<http://www.proxypromotions.com> (Free and Paid Proxy Advertising)

<http://www.zelune.net> (Zelune Proxy Templates)

Thank you for reading this proxy guide, I hope it was useful to you.

If you have any other questions or queries you can contact me via this site.

<http://www.back-links.org>

Will Blears.

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